

A STATEMENT FROM THE VISION COUNCIL AND REED EXHIBITIONS – ORGANIZERS OF VISION EXPO

We at Vision Expo want to express our concern for everyone impacted by coronavirus. Based on our active and close monitoring of ongoing developments related to the COVID-19 virus; recent reports from public health officials and in line with national and regional authorities and [World Health Organization \(WHO\)](#) guidelines, together with extensive consultation with our partners at The Vision Council and in the global vision care and services community, Vision Expo East, due to be held March 26-29, will now be consolidated with Vision Expo West in Las Vegas, September 23-26.

Our top priority is to provide a safe environment for everyone involved, while continuing to provide the best customer value to our wonderful community. Leading up to the Vision Expo West event, we will continue to serve the industry, creating ways to connect, collaborate and keep our world moving during this difficult period:

1. During March, Vision Expo will work to develop virtual meetings between contracted exhibitors and pre-registered attendees.
2. Vision Expo will work to create customized services for participants in order to maximize successful outcomes at Vision Expo West.

Speaking about the announcement, Ashley Mills, CEO of The Vision Council, said, “This was a difficult decision for our organization, but ultimately The Vision Council’s Board of Directors believes the safety and well-being of our members, exhibitors, attendees and staff must come first. Furthermore, we want to be respectful to the exhibitors and attendees who would not be able to attend Vision Expo East due to travel restrictions.”

Yancy Weinrich, COO of Reed Exhibitions, said, “Vision Expo East is a pivotal event that brings together our diverse industry to celebrate advances in eyewear, eyecare, technology and fashion. Over the past year, our Vision Expo staff and the entire show community worked tirelessly to plan a completely reimagined show that we were looking forward to unveiling in March. This will now take place September 23-26th in Las Vegas and we’re excited for the show at that date.”

The Vision Council and Reed Exhibitions would like to express our sincere gratitude to exhibitors, members, attendees, suppliers and staff for their support during this challenging time. We look forward to bringing the vision community together at Vision Expo West.

Vision Expo West is scheduled for September 23 through 26 at the Sands Expo in Las Vegas.